

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application: Rodney L. Dockery, et al.  
Serial No.: 08/813,852  
Filed: March 7, 1997  
Art Unit: 3652  
Examiner: F. Bartuska  
For: SYSTEM AND METHOD FOR PROMOTING STORES  
AND PRODUCTS

Assistant Commissioner  
for Patents  
Washington, D.C. 20231

I hereby certify that this correspondence is being deposited with the  
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20231 on March 21, 2000

Elva Wilson  
Signature

3/21/2000  
Date

AMENDMENT

Dear Sir:

In response to the Office Action mailed October 22, 1999, Applicants respectfully request that the Examiner reconsider the application in view of the amendments and comments set forth below.

IN THE CLAIMS

All currently pending claims, whether amended or unchanged, are listed below for the convenience of the Examiner. Please add new claims 18-28 as follows:

1. A method for promoting sales of a product carried in a store, the method comprising the steps of:

collecting information about the product, the collected information pertaining to practical uses or advantages of the product;

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